

Third-party data providers

**more
than
metrics**

Availability of service & error tracking

- [New Relic](#) (Infrastructure monitoring for servers)
- [Rollbar](#) (Server log and error monitoring and notification service)
- [Papertrail](#) (Server log monitoring)
- [Pingdom](#) (Notification service for server outages)
- [Mandrill](#) by Mailchimp (Email delivery)
- [SendGrid](#) by trilio (Email management)

Usage tracking:

- [Segment.io](#) and [Kissmetrics](#) (essential usage data to improve service)
- [Google Analytics](#) (Website traffic)
- [Hotjar](#) (Website usage)

Payment provider:

- [Braintree](#) by Paypal (Europe) S.a.r.l. (PCI level 1 compliant payment provider)

Spam protection:

- [Google reCaptcha](#) by Google Inc. (Spam protection on signup page)

Customer management:

- [Freshworks](#) (Management of customer conversations)

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